

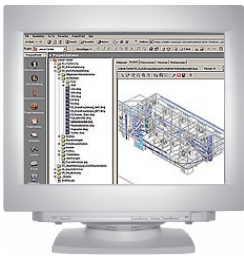


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Anton Steinecker

## Anton Steinecker Brews Better Processes with Project Collaboration

Anton Steinecker Maschinenfabrik GmbH (Steinecker) knows you need more than just quality hops, barley, yeast, and water to make great beer. You need the right equipment and facilities too. Based in Bavaria, the heart of Germany's beer country, Steinecker has been a premier brewery outfitter for over 125 years. Owned by Krones AG since 1994, it supplies brewing equipment and complete brewery systems to beer makers all over the world.



*"The significant delays that can occur on international projects when sending planning data have been completely eliminated."*

—Wilhelm Heine,  
Project Manager  
Anton Steinecker

### More than Hops

Acting as a general contractor, Steinecker also builds breweries as complete turnkey projects and has built over 30 complete, state-of-the-art breweries in the last 20 years. One of its current construction projects is the \$31 million expansion and modernization of three breweries in Mexico.

### Large, Global Project Teams

A typical project team for a new brewery consists of a large number of members. The customer, architects, engineers, and project managers must each make a contribution to the process for it to be successful. The essential role players on Steinecker projects are rarely based in the same time zone much less the same location, making smooth communications difficult. When changes are made to project plans, they must be disseminated to all team members. Steinecker found that using traditional delivery methods like couriers could lead to delays of up to a week. The Steinecker project team was determined to avoid such delays on the Mexico brewery project by centralizing project management and collaboration with Autodesk Buzzsaw.

### International Communication Made Easy

Using Autodesk Buzzsaw, Steinecker manages communication between all project members and is able to ensure that everyone on the project has up-to-the-minute project information no matter where they're based. When plans are changed, team members are sent automatic email notifications. Plus, all team communications are comprehensively documented in the activity log, streamlining collaboration to a degree that was impossible with traditional communication methods. According to Steinecker project manager, Wilhelm Heine, "The fact that team members document their activities in the "Activity Log" is a huge advantage from a project management standpoint and can be useful in resolving differences of opinion."

### The Results: Lower Costs and Improved Processes

Steinecker finds that the benefits it is deriving from Buzzsaw are impressive. Most significant from a direct costs perspective has been the dramatic reduction in the need to ship documents internationally. In fact, the Steinecker team feels that the savings have already

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justified its investment in the solution. But Heine estimates that the benefits resulting from improvements to project processes are even greater: "The significant delays that can occur on international projects when sending planning data have been completely eliminated, and yet we can be sure that every project member has access to the latest planning status at all times."

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